
THE BARCOO INDEPENDENT

BLACKALL'S OWN COMMUNITY NEWSPAPER

ADVERTISING RATES

BLACK & WHITE

A4 page	\$180
190mm wide x 277mm high	
3/4 page	\$140
190mm wide x 207mm high	
1/2 page	\$100
190mm wide x 138mm high	
1/3 page	\$70
190mm wide x 90mm high	
1/4 page	\$55
190mm wide x 70mm high • Landscape 85mm wide x 138mm high • Portrait	

Business card size \$25 (4 consecutive insertions only)

Classifieds \$25

Website Please phone Ann 0448 015 390 to discuss

COLOUR

A4 page	\$240
190mm wide x 277mm high	
3/4 page	\$170
190mm wide x 207mm high	
1/2 page	\$125
190mm wide x 138mm high	
1/3 page	\$85
190mm wide x 90mm high	
1/4 page	\$65
190mm wide x 70mm high • Landscape 85mm wide x 138mm high • Portrait	

DISCOUNTS will be applied if booked
for the following consecutive insertions

4 - 10 x consecutive weekly inserts **Discount: 5%**

11-20 x consecutive weekly inserts **Discount: 10%**

21-30 x consecutive weekly inserts **Discount: 15%**

31 and over consecutive weekly inserts **Discount of 25%**

Remember: We will give you
exposure on Facebook also

